

### Scheduled email newsletter dates for 2010

These dates are set up electronically and scheduled on Tuesdays since this creates the most success for delivery. It is imperative that you submit changes to all proofs as quickly as possible.

You must contract and pay for email newsletter subscriptions a minimum of 30 days in advance of the **email shipping date**. Example – to have a May 2010 issue, you must contract for a subscription by April 1, 2010. This is because of the time necessary for the design of the email newsletter.

Email shipping date	Newsletter Issue
February 23, 2010	March 2010
March 30, 2010	April 2010
April 27, 2010	May 2010
May 25, 2010	June 2010
June 29, 2010	July 2010
July 27, 2010	August 2010
August 31, 2010	September 2010
September 28, 2010	October 2010
October 26, 2010	November 2010
November 30, 2010	December 2010
December 28, 2010	January 2010