

NEW! - Managed FOR You Email Newsletters

LandlordSource has an exciting **NEW** Email Newsletter program for Property Management companies. Many companies offer programs that you can set up and send email newsletters to your clients, but you normally have to do the work in creating and writing them. Now a program designs, manages contacts, and sends email newsletters directly to your clients because LandlordSource does ALL the work! The main article content is included and you can add updates or personal articles with *each* issue. Included in this managed email program are reports of any opt-outs, bounced, or spam email of your client emails so you can track them.

Communicate with your clients, educate your clients, and create potential for increasing your income with newsletters. Another great advantage to email newsletters is the big savings on mailing expense - all you need is an email address. Find out more information below.

1. Currently, the LandlordSource email newsletters offered are:

- Landlord Monthly Email Newsletters - twelve issues a year
- Landlord Quarterly Email Newsletters - four issues a year
- Tenant Quarterly Email Newsletters - four issues a year

2. The email newsletter pricing is listed below:

- All issues are \$50 each and paid one year in advance; if the subscription starts during the year, LandlordSource will prorate the second year.
 - Landlord Monthly Email Newsletters - 12 issues/\$600 per year
 - Landlord Quarterly Email Newsletters - 4 issues/\$200 per year
 - Tenant Quarterly Email Newsletters - 4 issues/\$200 per year
- There is a one-time setup fee of \$150 for the first email newsletter and \$100 set up fee for the second email newsletter. When you renew, LandlordSource does NOT charge the setup again.

3. Here does the Managed FOR You Email Newsletter program works:

- Review all information
Before you get started, it is important to review the different documents that you will need to either complete and/or sign. You can preview these documents below.
 - [General newsletter information form](#)
 - [Email newsletter contract](#)
 - [Can Spam agreement](#)
 - [Newsletter set up form](#)
- Make your payment
Sign up to start the email newsletters of your choice. You can sign up on the Landlord website, using the convenience of *PayPal* (see #6 below) or call Jean Storms, MPM® to place a telephone order. You will then receive personalized documents to sign and complete.
- Submit your documents
Submit your documents as quickly and completely as possible so that the design process can start and so that you do not miss the next issue. If there is anything missing, you will receive a reminder email. LandlordSource keeps ALL client contact lists confidential.
- Proof your newsletter
After the design process is finished, you will receive a proof to review. After you approve the proof of your email newsletter, it set up on our automatic schedule and will ship to your clients on [programmed dates](#).
- Watch for follow-up emails & track your success
Once your email newsletter is established, you will receive automatic emails that give you dates to add content, reports on your contact list, or approval of the next issue. The scheduled email reminders are crucial to the success of your email newsletter.

4. To view larger samples of the email newsletter templates - just click on a template

Landlord Example 1



Landlord Example 2



Landlord Example 3



Landlord Example 4



Tenant Example 1



Tenant Example 2



5. Other email newsletter information

- These are email newsletters **only**; LandlordSource does **not** post newsletters to client's web sites.
- Design for newsletters will not begin until you sign a one-year contract pay the fees required for the first year.
- All LandlordSource clients are required to follow the Can Spam Act.
- Review and the documentation PDFs above before ordering for details on email newsletters.

6. How to order email newsletters

- Order email newsletters by phoning LandlordSource at (866) 383-4341. Phone orders require VISA, MasterCard, or American Express. Once you order your email newsletter, LandlordSource will send contracts and information personalized to your company within five (5) business days.